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# Film Business Plan And Investor Guide: Independent Filmmakers Manual To Writing A Business Plan And Finding Movie Investors

## Film Business Plan and Investor Guide

Independent Filmmakers  
Manual to Writing a  
Business Plan and Finding  
Movie Investors

By FilmProposals



## Synopsis

Included in the Film Business Plan and Investor Guide Business Plan - full outline and detailed descriptions of each section, where to find the information you need, exactly how to do Financial Projections and Comparable Film Projections with current industry statistics, graphs and charts you can use right in your own business plan. Financing Sources - hundreds of ways to get soft- and hard film funding, various types of film investments and which tools you need for each. PPM vs Business Plan, crowdfunding, active and passive investors, JOBS Act, tax incentives and more! Film Investors - secrets to finding private movie investors, things you MUST know before approaching them and what you can do right now to attract investors. Film Investor Tips - specific language to close the deal, how to accommodate your pitch to each investor, easy and inexpensive ways to get investors to want to write you a check on the spot, what to say, how to say it and how to instill confidence in your investors. FULL Sample Business Plan - an entire actual plan including legal and confidentiality notice, industry statistics and descriptions, distribution explanation, financial projections and charts and much more. Templates - special discounted links to download Business Plan and Financial Projection templates so you can get started right away and not waste your time re-creating everything from scratch. The Independent Filmmakers Manual to Write a Business Plan, Find and Pitch Movie Investors "I have the most amazing idea for movie and if I could just get [insert famous producer's] ear for 5 minutes, I know it would be a huge success!" If only that were how it actually happens! I'm Melissa, owner of FilmProposals.com, THE site for Independent Film Makers serious about raising capital for their movie and I watched the above scene happen dozens of times as I introduced potential film makers to A List producers. They pitched, but nothing came of it. They did not understand how the film industry works. These producers, my friends, collective talent has created too many films to mention, but they include: American Gangster, Brokeback Mountain, Deception, Eternal Sunshine of the Spotless Mind, Get Him to the Greek, Knocked Up, The 40-Year-Old Virgin Robin Hood, Sling Blade, Superbad, Rent and more. These extraordinarily talented people would say to me, "You know what you should tell Indie Filmmakers..." and www.FilmProposals.com was born. Now, all their sage advice, everything I can possibly convey to you from these film pros, is in our Film Business Plan and Investor Guide and on the website. We show YOU, the film maker, how to do it yourself, but also provide tools, should you want a complete ready-to-go Film Investor package. The Film Business Plan and Investor Guide easily coordinates with our Financial Projections Template and Business Plan Template, both available for immediate download. What Others Say About the Film Financing Guide and Templates "As a first time Executive Producer I found your software first to be great for helping me understand film financing,

and second helping the various investors who we have been pitching to better understand their risks and potential rewards." "Reading through the guide I gained a lot of confidence that reinforced my own ideas. I ended up taking the bits I wanted and customizing other sections to create a condensed and concise 11 page business plan, backed up by a whole lot of figures and data. In the US economic slump, I found investors were looking for alternate investments with high yield - my Film Investor Brief was perfect!" Ready to Make Your Movie? Just scroll up and click Look Inside!

## **Book Information**

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## **Customer Reviews**

Iâ™m totally new to the film industry and this guide was the perfect film finance primer for a newbie! It covered business plans, film investors (the tips for finding them were great) and most importantly, an overview of the film industry from an investorsâ™ perspective. The part of the business plan that discussed the financial projections and how to do them was really clear. I thought the author broke down a complicated topic really well. What helped was that in explaining how to pitch investors about the movie industry, distribution and market, I learned it myself. For me, this was better than typical books targeted towards explaining these concepts just to filmmakers, because then I would

still have to translate it all in to a business plan and investors. The sample business plan did all this for me taught me, and taught me how to work with investors at the same time. I wish the author had covered budgeting in the book, since they are required to start financial projections, but it wasn't advertised as such, so I can't really complain. Just a suggestion.

I am new to film finance and needed a quick overview of how the industry works. This Film Business Plan and Investor Guide was exactly what I needed. The author did a great job explaining how to write a business plan and all the complicated financial details behind putting together my projections. The information is a lot to take in, as I am more of a creative type, but the guide and sample business plan gave me the information I need to move my projects forward. While the numbers section was a bit overwhelming, the next section, about finding and pitching investors, was exactly what I was looking for. I would have preferred a bit more about crowd funding, but I understand the rules are not clearly defined yet for those looking for investors vs. donations. Hopefully, the guide will be updated when those rules are more clear. Overall, a great book. I plan to order the templates that are available and will likely refer to the book over and over.

For the budding independent (indie) film makers of this world this is an essential resource. It has everything you need to create a successful film business plan and information on how to target highly paid professionals to invest in your film. Of particular interest in the 'Ten Things Filmmakers Can Do Right Now' is the information on the use of tax incentives and subsidies which will appeal to many in the present economic climate.

Love this guide! It takes you step by step through exactly what you need to include in each section of a proposal to get funding for your film from investors. If you do exactly what it says to do, you will be able to produce a winning proposal. Especially helpful are the tips throughout the book letting you know about all the pitfalls to avoid. For anyone who is creative but who needs to understand and appeal the mindset of financial types, this book is a must!

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Filmmakers and Financing: Business Plans for Independents (American Film Market Presents)

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